

PART X

DEVELOPING ADVANCED SOCIALIST CULTURE AND ENHANCING CHINA'S CULTURAL SOFT POWER

Upholding Marxism as our guiding ideology, we will strengthen confidence in Chinese culture and see that core socialist values guide our cultural development. We will focus on the missions of upholding socialism with Chinese characteristics, rallying public support, fostering sound values and ethics in the new generation, developing Chinese culture, and building China's reputation. We will meet our people's cultural needs and inspire in them greater inner strength to build China into a country with a strong socialist culture.

Chapter 34 | Enhancing Public Civility

We will work harder to raise socialist cultural-ethical standards, cultivate and promote core socialist values, and foster the beliefs, ethos, civic virtues, and conduct our country needs in the new era.

Section 1 Undertaking Regular and Institutionalized Public Awareness Activities to Promote Firm Ideals and Convictions

We will deepen understanding of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era through more effective working systems for educating CPC members and the public about the Party's latest theories. We will set up a sound system and long-term mechanism for staying true to the CPC's founding mission, improve theoretical and political work, and continue to promote and inform the public about Socialism with Chinese Characteristics and the Chinese Dream. We will strengthen education on the history of the Party, the People's Republic of China, reform and opening up, and the development of socialism. We will promote patriotism, collectivism, and socialism and do more to research, explain, publicize, and inform people about China's revolutionary culture. We will champion the great spirit fostered by our Party and the people during the struggles of various historical periods. We will improve the legal and policy frameworks for promoting core socialist values, incorporating requirements in this respect into the rule of law and social governance, and we will embed these values into the entire process of national education, cultural and ethical

progress, as well as the creation and production of cultural products. We will refine the mechanism for facilitating joint management of education regarding the ideals and convictions of young people.

Section 2

Developing Philosophy and Social Sciences with Chinese Characteristics

We will ensure the holistic and systematic research, publication, and dissemination as well as the promotion and elaboration of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, and continue to adapt Marxism to China's conditions, keep it up-to-date, and enhance its popular appeal. We will further implement the project to study and develop Marxist theory, promote the establishment of centers and institutes for Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era and research centers for the theory of socialism with Chinese characteristics, and improve and make good use of learning platforms such as the website www.xuexi.cn and its corresponding mobile app. We will put in place discipline, academic, and discourse systems for philosophy and social sciences with Chinese characteristics, promote innovation in philosophy and social sciences, and strengthen the development of new types of Chinese think tanks.

Section 3

Promoting Fine Traditional Chinese Culture

We will steadily carry out the project for carrying forward and developing fine traditional Chinese culture, strengthen the systemic protection of important cultural and natural heritage and intangible cultural heritage, and promote the creative evolution and development of fine

traditional Chinese culture. We will strengthen scientific and technological innovation with regard to cultural artifacts and implement the project aimed at tracing the origins of Chinese civilization and the Chinese Archaeology project. We will conduct a general survey of Chinese cultural resources, strengthen the protection, research, and utilization of cultural artifacts and ancient classical texts, promote the protection of revolutionary cultural artifacts and sites related to CPC history, and improve the system for repatriating lost Chinese cultural artifacts. We will build national cultural parks themed on the Great Wall, the Grand Canal, the Long March, and the Yellow River, and strengthen the protection of world cultural heritage sites, historical and cultural sites, archaeological site parks, as well as famous historical and cultural cities, towns, and villages. We will refine the system for protecting and carrying forward intangible cultural heritage and better protect and keep alive the outstanding traditional handicrafts of all ethnic groups.

Section 4 Improving Civic Virtue

We will strengthen civic morality, working hard to promote social morality, professional ethics, family virtues, and personal morality. We will encourage the emulation of recipients of national medals and national honorary titles, the role models of our era, moral paragons, the most precious in our society, and the good people in our daily lives. We will raise cultural-ethical standards, expand centers for promoting cultural and ethical advancement in the new era, set sound standards and procedures for selecting and commending cities, villages and towns, organizations, schools, and families that serve as models of civility, and promote the intellectual and ethical development of our young people. We will improve such social norms as citizens' codes of conduct, student codes, and bylaws

of organizations, and establish a mechanism for punishing misconduct. We will promote a culture of honesty and integrity throughout society. We will encourage extensive voluntary support and care for people in need. We will champion hard work and thrift and launch publicity initiatives on the theme of happiness through work. We will also promote civility in cyberspace and develop a positive and healthy cyber culture.