Chapter 14  
Accelerating the Development of a Complete Domestic Demand System

We will continue to pursue the strategy of expanding domestic demand to fully leverage the fundamental role of consumption in stimulating economic development and the vital role of investment in improving the supply structure so as to establish a robust domestic market with strong consumption and investment demand.

Section 1  
Promoting Consumer Spending in All Sectors

Adapting to the trends of consumption upgrading, we will link the task of expanding consumption with improvements to people’s quality of life. We will make consumption greener, healthier, and safer, while also steadily increasing consumer spending. To lift traditional consumer spending, we will effect a faster shift in the management of consumer goods such as vehicles from their purchase to usage, improve the mandatory scrapping system and the recycling and disposal system for durable goods such as old household appliances and consumer electronics, and promote the healthy development of housing consumption. We will foster new types of consumption including information, digital, and green consumption, and encourage new consumption models and forms such as customized, experiential, intelligent, and fashion consumption. To develop the consumption of services, we will widen market access in the services sector, increase the quality and volume of consumption in sectors like education and training, healthcare, elderly and child care, and culture, tourism and sports, and speed up the integration
of online and offline consumption. Public spending will be increased as appropriate and the efficiency of expenditures on public services will be improved. To increase spending during holidays and festivals, we will improve the public holiday system and ensure the paid leave system is implemented in full. Major international consumer cities and a batch of regional consumer centers will be developed. Further efforts will be made to advance the integrated urban-rural consumption network, expand the coverage of rural e-commerce, and improve the consumption environment in counties so as to upgrade rural consumption. We will refine our policies on urban duty-free shops, making plans for the opening of a number of urban duty-free shops with Chinese characteristics. We will take measures to increase the incomes of residents and reduce their burdens and realize the steady expansion of the middle-income group so as to continue unlocking consumption potential. To strengthen the protection of consumer rights and interests, we will improve the quality standards system, the post-evaluation system, and the systems for recalling defective products, monitoring potentially harmful products, and guaranteeing product quality, as well as the diversified mechanisms for safeguarding consumer rights and interests and resolving disputes.

Section 2
Expanding the Scope of Investment

We will improve the structure and efficiency of investment, and maintain desirable growth in investment. We will move faster to strengthen weak links in infrastructure, municipal works, agriculture and rural areas, public security, ecological conservation and environmental protection, public health, material reserves, disaster prevention and mitigation, and safeguards for people’s wellbeing. We will promote enterprise equipment upgrading and technical transformation and expand investment in strategic
emerging industries. Priority will be given to new-type infrastructure and new urbanization initiatives as well as major projects in transportation and water conservancy. Such investment will not only boost consumption and benefit the people but facilitate structural adjustments and enhance the sustainability of growth. To meet the needs of major national strategies, we will implement major projects such as the Sichuan-Tibet Railway, new land-sea transit routes for the western region, the national water network, hydropower development in the lower reaches of the Yarlung Zangbo River, interstellar exploration, and industrial applications of the BeiDou Navigation Satellite System. We will also promote a number of major infrastructure projects that augment functions and create long-term benefits, including the construction of key research facilities, the protection and restoration of major ecosystems, the building of response capacities for public health emergencies, as well as major water diversion and transfer initiatives, flood control and disaster mitigation, electric power and natural gas transmission, and transportation along national borders as well as rivers and coasts. We will deepen the reform of investment and financing systems, give full play to the role of government investment in stimulating private investment, and give shape to a market-driven and self-generating investment mechanism. We will improve the mechanisms for planning, stockpiling, and implementing projects and work harder to guarantee land, capital, and other factors so that projects can get off the ground and begin creating benefits as quickly as possible. We will promote public-private partnership (PPP) in a well-regulated manner, ensure the healthy development of real estate investment trusts (REITs) in the infrastructure sector, and put idle assets to better use so as to create a positive cycle between such assets and new investment.